



# MarradImmagine



Comune di Marradi

Photography Contest MarradImmagine

**'Emotion from poetry to image'**

First edition 2018

## Rules for Entry

### 1. Accountability

MarradImmagine association, in collaboration with Proloco Marradi, and sponsored by the Comune di Marradi, organises the photography contest 'Emotion from poetry to image' with the scope to bring poetry and photography together, while at the same time create an original treatment to the poetic text.

Marradi being the natal village of Dino Campana, Marradilmmagine has chosen the poetry of Campana as the leading thread of this project.

Every year Campana's poetry will be combined with the poetry of an author of international importance.

For this first edition Jorge Luis Borges will be the accompanying writer, in honor of Dino Campana's trip to Argentina in 1908.

### 2. Admission

The contest is open to adult amateur and professional photographers of any nationality.

### 3. Proposal

The entered work have to be liberally inspired by the verses of one or both indicated authors.

### 4. Themes (verses)

#### - Dino Campana

"Harsh prelude of deafened symphony, trembling violin of electric chords, a tram that races along a steel-streaked sky of bent lines while the white mass of the city towers like a dream, magnified mirage of enormous buildings both regal and barbaric, electric tiaras turned off."

#### - Jorge Luis Borges

"From South, East, West, and North  
the paths converge that have led me  
to my secret center."

## 5. Exhibition, Judging and Prizes

- The photos of the finalists will be exhibited in Marradi from October 6th to October 31st 2018 at Centro Culturale Dino Campana, via Castelnaudary 5.
  - The Award winning ceremony will take place on October 6th 2018, starting at 5pm at Sala Makambo in Teatro degli Animosi, after which the exhibition will be opened.
  - The exhibition will be visible later on, at the Salone delle Bandiere, Palazzo Comunale in Faenza.
  - A catalog will be printed with the images of the 20 finalists.
- 1st Prize:
- A Voucher with a value of Euro 600 to be spent at Fotoflash, Ravenna, specialist in photography equipment
  - One night stay for 2 at Residenza Palazzo Torriani in Marradi
  - The option to have a personal exhibition, in collaboration with MarradiImmagine e ProLoco Marradi, during the 2019 edition of the photo contest.
- 2nd Prize:
- A ceramic sculpture by Antonietta Mazzotti Ceramiche d'Atelier
- 3rd Prize:
- A videocamera GoPro Hero+ LCD, offered by Kronos, Apple Authorized Reseller, Forli.
- All finalists will receive a copy of the exhibition catalogue and a certificate of participation.

## 6. Timeline

The final date to enter photographs is August 31st 2018. The selection of the 20 finalists will be finished and communicated latest September 5th. The final three winners will be selected on or before September 15th 2018

## 7. Rules of Entry.

- Every participant may enter up to 5 images for every author, together with a request to enter. The fee of Euro 5 per image must be sent as explained on the request form.
- The participant signing up for the contest agrees with all rules and regulations mentioned in this publication.
- All communication and texts accompanying entries must be written in Italian or English.
- The images, in color or Black&White must be sent by email to:  
info@marradimmagine.com  
in low resolution (72 dpi) as a jpg at maximum 3GB and 800 pixels on the long side.
- Analogue images have to be digitized and sent with the above mentioned requirements.
- The entered images have never been published in printed publications or other photography contests and have not won awards in similar events.

## 8. Technical details on editing

The entered files may be edited but must be limited to a basic clean up (eliminate sensor spots and dust, and noise reduction), a slight adjustment of saturation and contrast, tonal values and curves.

Crops should not be more than 35% of the original image, in order to not cause problems in the final image. No borders, signatures or watermarks should be included. Colorspace must be AdobeRGB (1998). Images that have been manipulated other than in the way described here will not be admitted into the contest.

## 9. Selection of finalists

- All images that conform the rules will be judged according to the following qualities:

Visual impact, Originality and Technical level

20 final images will be chosen, and among those three prize winners will be selected.

The 20 finalists will be informed by email. After the preselection phase the finalists will send in the RAW files, together with JPG in high resolution, with a long side of at least 3000 pixels. Crop and color/b&w equal to the earlier sent small jpg's.

The jury may ask for original slides and/or scans where applicable.

If above requirements can not be fulfilled the potential winning images will be disqualified.

- Finalists may decide to send a printed image at 54 x 36 cm by courier, or leave the printing to the curators of the exhibition. The images will be printed from the original file by a professional lab at Euro 18 per print.

All prints will be framed and paid by MarradImagine.

- The maximum size of the prints must be 54 x 36 cm. In case a square format is used the dimensions must be 36 x 36 cm.

- The finalists will be asked to send in together with the above:

a. a short biography

b. a short description of your image (max 1000 characters incl spaces)

c. a small portfolio (digital files, outside of the contest, low res)

The decision of the jury is unchallengable. The decision will be made known and publicized on September 15th 2018.

## 10. Rights and Responsibility

- All rights of the presented images remain with the photographer. MarradImagine though has the right to reproduce the images only for promotional purposes relative to the contest (catalog, newspapers, magazines, websites, social media etc), always crediting the author and if applicable, the award won.

- Every participant guarantees the presented image(s) are created by him/her, and if applicable presents for every photo the necessary permissions, including model releases and therefore releasing MarradImagine from every responsibility.

- Personal information, will be used only according to national and international laws of privacy, with consent of the person in question, for promotional purposes.